



CO-CURATING THE CITY

*What is the potential of curating as co-creating with the public?

The Embassy Lab focuses on city co-curating that addresses local communities as well as international audiences and tourists. The program investigates the upcoming challenges of museums as urban co-curating and co-creating hubs.

Welcome address

Dr. Guido Biessen

Head Economic Department,
Royal Dutch Embassy in Berlin

Introduction

Prof. Elizabeth Sikiaridi
and **Prof. Frans Vogelaar**

Hybrid Space Lab

Keynote

Paul Spies

Director Stiftung Stadtmuseum
Berlin and Chief-Curator of
the Berlin exhibition in the
Humboldt Forum

Simon Angel

Collaborative Manager
'Inspired'-Group

Dr. Joachim Baur

Curator, Die Exponauten,
Berlin

Paul Beury

Partner museeon Berlin

Jost Bergschneider

Account Executive Ketchum
Pleon

Helmut M. Bien

Curator Open-Air-Exhibitions
and Light Festivals,
Westermann Kommunikation

Dr. Lorraine Bluche

Curator, Miera | Bluche,
Berlin

Dieuwke Boersma

Artist, Artistic Researcher,
Assistant Professor, Academy
of Media Arts Cologne

Chris Dercon

designated Director
Volksbühne Berlin

Daniel Doornink

VR Base, Amsterdam

Moritz van Dülmen

Head of Management and
Project Director, Kultur-
projekte Berlin GmbH

Annemarie van Eekeren

Head of Public and Education,
Amsterdam Museum

Juurd Eijvoogel

Berlin Correspondent NRC
Handelsblad

Kim N. Fischer

CEO DeAr Agency for
Designers and Architects,
a stilwerk company

Hendrik Folkerts

Curator Documenta 14

Frans Fontaine

Chairman and Curator,
Waterlandsmuseum de
Speeltoren, Monnickendam

Lavinia Frey

Managing Director Humboldt
Forum Kultur GmbH and
Senior Executive President
Program, Stiftung Humboldt
Forum im Berliner Schloss

Dr. Kristoffer Gansing

Artistic Director transmediale,
Berlin

Dr. Claudia Gemmeke

Head of Department Forum,
Stiftung Stadtmuseum Berlin

Dr. Udo Gößwald

Director Museum Neukölln,
Berlin

Krist Gruijthuijsen

Director KW Institute for
Contemporary Art, Berlin

Dr. Nele Güntheroth

Head of Public Science,
Stiftung Stadtmuseum Berlin

Felix Hahn

Co-Founder Fluct, Berlin

Dr. Sophia Handaka

Curator Department of World
Cultures Benaki Museum,
Athens

*Can concept stores and exhibition spaces learn from each other?

Embassy Lab Co-Curating the City creates an interdisciplinary framework for crossover exchange between Dutch, German and international professionals from the fields of culture, (smart) retail and creative economy.

The program brings together curators, social designers and other creative professionals with experts in digital technology and marketing.

Mathilde ter Heijne

Artist, Professor,
Kunsthochschule Kassel

Christoph Heinrich

Director Nature Conserva-
tion, World Wildlife Fund
Germany

Volker Heller

Chairman and Management-
director Central and Regional
Library Berlin

Alexander Herrmann

Co-Founder nifu.tv and
Creative Producer,
Expanding Focus GmbH

Prof. Dr. Wulf Herzogenrath

Director Section Visual Arts,
Academy of Arts, Berlin

Gregor Isenbort

Director DASA: Working
World Exhibition, Dortmund

Julia Simone Ismiroglou

Managing Director
newthinking communications
GmbH

Nathalie Keurmeur

Media Concept and Planning,
Digital Department, Humboldt
Forum Kultur GmbH

Ulrike Kloß

Personal Assistant to the
Director, Stiftung
Stadtmuseum Berlin

Prof. Dr. Eckart Köhne

Director Badisches
Landesmuseum Karlsruhe,
President of the German
Museums Association

Simone Leimbach

Head of Projects and Events
Department, Kulturprojekte
Berlin GmbH

Anne Levy

Strategy and Brand
Communication,
Andreas Murkudis

Prof. Dr. Sharon Macdonald

Centre for Anthropological
Research on Museums and
Heritage, Humboldt University
Berlin

Ute Marxreiter

Curator of Education,
Ethnological Museum and
Museum of Asian Art

Léontine Meijer- van Mensch

Deputy Director, Museum of
European Cultures

Dr. Frauke Miera

Curator, Miera | Bluche,
Berlin

Prof. Myriel Milicevic

Neighbourhoodsatellites,
University of Applied
Sciences Potsdam

Dr. Daniel Morat

Department of History,
Free University Berlin

Julia Nickel

Scientific Associate Event
Program, Humboldt Forum
Kultur GmbH

Jesse van Oosten

Curator Public Programs,
TENT Platform for Contem-
porary Art, Rotterdam

Claudia Pelzer

Project Manager Smart Cities,
Berlin Partner for Business
and Technology

Dr. Claudia Perren

Director Bauhaus Dessau

Dr. Carlo Petri

Executive Partner Climate
Education GmbH

Frits Polman

Managing Director Guide ID

Bettina Probst

Head of Staff Unit Humboldt
Forum, Stiftung Preußischer
Kulturbesitz

Dr. Alan Prohm

Media Concept and Planning,
Digital Department, Humboldt
Forum Kultur GmbH

*How is the role of the curator transforming?

The program takes place in the premises of the Embassy of the Kingdom of the Netherlands in Berlin (Klosterstraße 50, 10179 Berlin) on October 14th 2016 from 1:30 pm to 5:30 pm. It includes a series of short presentations as well as networking/workshop sessions in small groups and will be followed by a dinner at Hybrid Space Lab (Köpenicker Straße 48-49, entrance F, 10179 Berlin).

Dr. Judith Prokasky

Head of Department "Site Museum", Stiftung Humboldt Forum im Berliner Schloss

Gigo Propaganda

Conceptual Artist, Urban Art

Magdalena Schaffrin

Founder and Creative Director Eco Deluxe Label
*magdalena.schaffrin

Rüdiger Schaper

Cultural Section Chief Editor, Der Tagesspiegel

Malin Schulz

Art Director, DIE ZEIT

Jan Willem Sieburgh

Director Wereldmuseum Rotterdam

Brinda Sommer

Berlin-Exhibition in the Humboldt Forum, Stiftung Stadtmuseum Berlin

Nicole Srock.Stanley

Creative Director Bikini Concept Shopping Mall, CEO and Co-Founder dan pearlman Markenarchitektur

Dr. Katja Szymczak

Curator, Bauhaus Dessau

Alex Vogt

Co-Owner kernkommunikation, Frankfurt am Main

Jann C. de Waal

CLICKNL, Cross-Over Smart Retail, Director Federation Dutch Creative Industries

Annemarie de Wildt

Curator, Amsterdam Museum

Marlous Willemsen

Director Imagine IC, Southeast, Amsterdam



Königreich der Niederlande

STIFTUNG
STADTMUSEUM
BERLIN

hybrid space lab



Organization / Contact

Prof. Elizabeth Sikiaridi and Prof. Frans Vogelaar of Hybrid Space Lab curate the program, together with the Embassy of the Kingdom of the Netherlands in Berlin.

Embassy Lab Co-Curating the City is co-organised together with Stiftung Stadtmuseum Berlin (Paul Spies, Director Stiftung Stadtmuseum Berlin and Chief-Curator of the Berlin exhibition in the Humboldt Forum) and Kulturprojekte Berlin GmbH.

For further information

www.hybridspacelab.net/thinktank/co-curating-the-city/

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