

## **DEMAND YOUR RIGHT TO BROADCAST**

**'MEDIA BABIES ON CHANEL NO. 5' DERIVES ITS STRENGTH FROM FRAGMENTATION IN ORDER TO DEVELOP A TRULY PUBLIC 'NARROW/BROADCASTING/CATCHING' MEDIA NETWORK. A LOCAL-BASED PUBLIC INTERFACE. THE 'MEDIA BABY' IS THE INSTRUMENT THAT SEDUCES ITS PUBLIC TO USE AND ABUSE THE TELEVISION MEDIUM, MAXIMISING ITS POSSIBLE SPONTANEITY BY HIJACKING THE PUBLIC'S IMAGINATION.**

**ONE HUNDRED AND TWENTY-EIGHT DISTRIBUTED EVENLY OVER THE CITY OF LONDON AND INTERCONNECTED BY MEANS OF THE ISD NETWORK AND A 'MICRO WAVE TRANSMITTER'.**

**BEFORE BEING ABLE TO NARROW /BROADCAST YOUR 'MESSAGE' YOU MIGHT WANT TO USE THE 'DEBUTANTE'S BOOTH' (IF YOU ARE NEW TO THE NETWORK), OR THE 'INTRO BOOTH' WHERE YOU CAN PREPARE YOUR NARROW/BROADCAST. HERE YOU CAN DISCOVER THE FACILITIES, WHICH ARE OPEN TO THE WHOLE NETWORK AND ARE LOCATED ALONG THE THAMES, SUCH AS 'CHANEL NO. 5 EXPERT PROGRAM' OR 'THE HALL OF DIGITAL PERSONALITIES', THAT MAKE PROGRAM MAKING AS NATURAL AS GOING TO THE TOILET. ONCE YOU'VE PRODUCED YOUR PROGRAM, INSTANT SATISFACTION IS GUARANTEED. CHECK OUT THE 'CONNECTOR PLATFORM'. PUT ON YOUR 'V.R.' HELMET AND SEE WHAT REACTIONS YOUR PROGRAM PROVOKES IN THE NETWORK. WITH YOUR V.R. HELMET ON YOU HAVE A FOUR-DIMENSIONAL OVERVIEW OF THE LIFECYCLE, THE PAINS AND JOYS, OF YOUR MESSAGE.**

**Frans Vogelaar**

